



34th Annual Scholarship Awards Dinner and Gala Sponsorship Opportunities
Saturday, July 18, 2015, at The Mezzanine, Newark, New Jersey
SPONSORSHIP LEVEL DESCRIPTIONS*

<p>DIAMOND SPONSOR – \$15,000</p> <p>Three law student scholarships awarded in your company’s name; Recognition from the podium and opportunity to participate in an on-stage scholarship check presentations; Prominent display of your sponsorship level and company name on TV monitors at the cocktail and dinner reception; Full page, color advertisement prominently placed in our digital journal (digital copy will be displayed on our website for one year); Recognition of sponsorship status and company logo on all Gala advertising materials: save-the-date emails, invitation, press releases, and signage as above; An opportunity to distribute company promotional materials, if applicable; Opportunity to present a 30- to 40-second corporate video spot during the Gala program; Link to your website on the HBA-NJ’s website at www.njhba.org for one year; Premium seating for 20.</p>
<p>PLATINUM SPONSOR – \$10,000</p> <p>Two law student scholarship awarded in your company’s name; Recognition from the podium and opportunity to participate in an on-stage scholarship check presentation; Prominent display of your sponsorship level and company name on TV monitors at the cocktail and dinner reception; Full page, color advertisement prominently placed in our digital journal (digital copy will be displayed on our website for one year); Recognition of sponsorship status and company logo on all Gala advertising materials: save-the-date emails, invitation, press releases, and signage as above; An opportunity to distribute company promotional materials, if applicable; Link to your website on the HBA-NJ’s website at www.njhba.org for six months; Premium seating for 15.</p>
<p>GOLD SPONSOR – \$7,500</p> <p>One law student scholarship awarded in your company’s name; Recognition from the podium and opportunity to participate in an on-stage scholarship check presentation; Prominent display of your sponsorship level and company name on TV monitors at the cocktail and dinner reception; Half-page, color advertisement prominently placed in our digital journal (digital copy will be displayed on our website for one year); Recognition of sponsorship status and company logo on all Gala advertising materials: save-the-date emails, invitation, press releases, and signage as above; Link to your website on the HBA-NJ’s website at www.njhba.org for three months; Premium seating for 10.</p>
<p>SILVER SPONSOR – \$5,000</p> <p>Recognition from the podium; Prominent display of your sponsorship level and company name on overhead screens and easel board at the cocktail and dinner reception; Half-page, color advertisement prominently placed in our digital journal (digital copy will be displayed on our website for one year); Recognition of sponsorship status and company logo on all Gala advertising materials: save-the-date emails, invitation, press releases, and signage as above; An opportunity to distribute company promotional materials, if applicable; Seating for 5.</p>
<p><u>TABLES</u></p> <p>Early Bird Registration – Table with Seating for 10 - \$1,900</p> <p>After Early Bird Registration - Table with Seating for 10: \$2,250</p>
<p><u>COMMEMORATIVE DIGITAL JOURNAL ADVERTISING</u></p> <p>Full page - \$2,000 Half page - \$1,000 Quarter page - \$500</p>

**If received by June 12, 2015, early bird registration rates will be honored.*

***The Hispanic Bar Association of New Jersey's
34th Annual Scholarship Awards Dinner and Gala Sponsorship Pledge Form***

I would like to become a sponsor of the HBA-NJ's 34th Annual Scholarship Awards Dinner and Gala at *The Mezzanine* and hereby make the following sponsorship pledge commitment:

Contact Name/Title/Organization

Name(s) exactly as you wish it to appear on printed materials

Address

City

State

Zip

Business/Home/Cell Phone (please indicate)

Email

Sponsorship Pledge Opportunities

- | | |
|---|--|
| <input type="checkbox"/> Diamond Sponsor (\$15,000) | <input type="checkbox"/> Platinum Sponsor (\$10,000) |
| <input type="checkbox"/> Gold Sponsor (\$7,500) | <input type="checkbox"/> Silver Sponsor (\$5,000) |

Tables

I would like to reserve _____ table(s) at the Gala with seating for 10 at \$1,900/table.

I would like to reserve _____ table(s) at the Gala with seating for 10 at \$2,250/table.

Commemorative Digital Journal Advertising

- | | | |
|--|--|---|
| <input type="checkbox"/> Full page - \$2,000 | <input type="checkbox"/> Half page - \$1,000 | <input type="checkbox"/> Quarter page - \$500 |
|--|--|---|

Individual Tickets

Early Bird Registration Rate \$200

Regular Rate \$250

All ads should be CMYK and no less than 300 dpi at actual size of ad, and in color. Type should not be smaller than 12 points. Full Bleed page ads should be portrait format at 8.5" (width) x 11" (height). Full page with borders should be portrait format at 8" (width) x 10" (height). Half page ads should be landscape format at 7" (width) x 5" (height). Quarter page ads should be portrait format at 3.65" (width) x 5" (height). If you are a sponsor, please provide logos in high resolution - eps format.

I/We cannot sponsor or attend the installation, but please accept my/our supporting pledge in the amount of \$_____.

PAYMENT METHODS

Please return this form to Hector Ruiz at HRuiz@connellfoley.com or the address provided below. For your convenience, tickets may be purchased online at: www.njhba.org. If you prefer to pay by check for tickets or wish to submit a sponsorship payment, kindly make your check payable to the "Hispanic Bar Association of New Jersey" and mail, together with a copy of this form, to: HBA-NJ c/o Hector Ruiz, Hispanic Bar Association of New Jersey, P.O. Box 25562, Newark, NJ 07101. If you prefer to pay by credit card, please contact Hector Ruiz at 973-597-3163.