



**38th Annual Scholarship Awards Dinner and Gala Sponsorship Opportunities  
June 22, 2019 – The Legacy Castle, 141 NJ-23, Pompton Plains, NJ 07444**

**SPONSORSHIP LEVEL DESCRIPTIONS\***

**ALL SCHOLARSHIP FUNDS QUALIFY AS A 501(C)(3) CHARITABLE DONATION**

\*All scholarship funds will be awarded to students and/or serve to fund a scholarship endowment

**DIAMOND SPONSOR – \$15,000**

Scholarship(s) awarded and/or contribution to scholarship endowment totaling \$9,000 in your company’s name and opportunity to participate in on-stage scholarship/endowment check presentation; Recognition from podium; Prominent display of your sponsorship level and company name throughout the cocktail and dinner reception; Full page, color advertisement prominently placed in our digital journal and print copy, if available (digital copy will be displayed on our website for one year); Recognition of sponsorship status and company logo on all Gala advertising materials; save-the-date emails, invitation emails, press releases, and signage as above; An opportunity to distribute company promotional materials, if applicable; Opportunity to present a 30 to 40 second corporate video spot during the Gala program; Link to your website on the HBA-NJ website at [www.njhba.org](http://www.njhba.org) for one full year; Premium seating for 20.

**PLATINUM SPONSOR – \$10,000**

Scholarship(s) awarded and/or contribution to scholarship endowment totaling \$6,000 in your company’s name and opportunity to participate in on-stage scholarship/endowment check presentation; Recognition from podium; Prominent display of your sponsorship level and company name throughout the cocktail and dinner reception; Full page, color advertisement prominently placed in our digital journal and print copy, if available (digital copy will be displayed on our website for one full year); Recognition of sponsorship status and company logo on all Gala advertising materials: save-the-date emails, invitation emails, press release, and signage as above; An opportunity to distribute company promotional materials, if applicable; Link to your website on the HBA-NJ’s website at [www.njhba.org](http://www.njhba.org) for six months; Premium seating for 12.

**GOLD SPONSOR – \$7,500**

Scholarship(s) awarded and/or contribution to scholarship endowment totaling \$3,000 in your company’s name and opportunity to participate in on-stage scholarship/endowment check presentation; Recognition from podium; Prominent display of your sponsorship level and company name throughout the cocktail and dinner reception; Full page, color advertisement prominently paced in our digital journal and print copy, if available (digital copy will be displayed on our website for one full year); Recognition of sponsorship status and company logo on all Gala advertising materials: save-the-date emails, invitation, press releases, and signage as above; Link to your website on the HBA- NJ’s website at [www.njhba.org](http://www.njhba.org) for three months; Premium seating for 10.

**SILVER SPONSOR – \$5,000**

Recognition from the podium; Prominent display of your sponsorship level and company name throughout the cocktail and dinner reception; Full page, color advertisement prominently placed in our digital journal and print copy, if available (digital copy will displayed on our website for one full year); Recognition of sponsorship status and company logo on all Gala advertising materials: save-the-date emails, invitation emails, press release, and signage as above; An opportunity to distribute company promotional materials, if applicable; Seating for 5.

**TABLES**

**Early Bird Special Limited Table Registration with Seating for 10 on or before 5/7/19: \$2,000**

**Regular Table Registration with Seating for 10 on or after 5/8/19: \$2,250**

\*Registration and Payment must be received on or before the above deadlines to take advantage of early bird rates.

**COMMEMORATIVE DIGITAL JOURNAL ADVERTISING**

Full page - \$2,000

Half page - \$1,000

Quarter page - \$500

\*Underwriter Sponsorship Level available upon request. All scholarship funds will be awarded to students and/or will be contributed to scholarship endowment.

***The Hispanic Bar Association of New Jersey's  
38th Annual Scholarship Awards Dinner and Gala Sponsorship Pledge Form***

I would like to become a sponsor of the HBA-NJ's 38th Annual Scholarship Awards Dinner and Gala on June 22, 2019, at The Legacy Castle in Pompton Plains, NJ and hereby make the following sponsorship pledge commitment:

Contact Name/Title/Organization

Name(s) exactly as you wish it to appear on printed materials

Address

City

State

Zip

Business/Home/Cell Phone (please indicate)

Email

**Sponsorship Pledge Opportunities\***

Diamond Sponsor (\$15,000)

Platinum Sponsor (\$10,000)

Gold Sponsor (\$7,500)

Silver Sponsor (\$5,000)

**Tables**

I would like to reserve \_\_\_ table(s) at the Gala with seating for 10 on or before 5/7/19 at \$2,000/table.

I would like to reserve \_\_\_ table (s) at the Gala with seating for 10 after 5/8/19 at \$2,250/table.

**Commemorative Digital Journal Advertising**

Full page - \$2,000

Half page - \$1,000

Quarter page - \$500

All ads should be CMYK and no less than 300 dpi at actual size of ad, and in color. Font should not be smaller than 12 points.

Full Bleed page ads should be portrait format at 8.5" (width) x 11" (height). Half page ads should be landscape format at 7.5" (width) x 4.75" (height). Quarter page ads should be portrait format at 3.65" (width) x 4.75" (height). If you are a sponsor, please provide logos in high resolution - eps format.

**Individual Tickets**

Public Interest/Government/Judiciary Early-Bird Rate **on or before 5/7/19**  \$200

Public Interest/Government/Judiciary Regular Rate **on or after 5/8/19**  \$225

Standard Early-Bird Rate **on or before 5/7/19**  \$225

Standard Regular Rate **on or after 5/8/19**  \$250

Student rate  \$200

*\*Registration and Payment must be received on or before the above deadlines to take advantage of early-bird rates.*

I cannot sponsor/attend the Gala, but please accept my supporting pledge for the scholarship endowment: \$ \_\_\_\_\_.

**PAYMENT METHODS**

Please return this form to Kathy Oviedo at [crl.hbanjtreasurer@gmail.com](mailto:crl.hbanjtreasurer@gmail.com) or the address provided below. For your convenience, tickets may be purchased online by credit card at: [www.njhba.org](http://www.njhba.org). If you prefer to pay by check, kindly make your check payable to the "Hispanic Bar Association of New Jersey" and mail, together with a copy of this form, to: Hispanic Bar Association of New Jersey c/o Kathy Oviedo, HBA-NJ, PO Box 25562, NJ 07101. Please note that all scholarship funds are tax deductible, charitable donations, but you must issue a separate check payable to the New Jersey Hispanic Bar Foundation, Inc. – a 501(c)(3) organization and mail it to the same address above. If you have any questions regarding payments, please contact Kathy Oviedo at [crl.hbanjtreasurer@gmail.com](mailto:crl.hbanjtreasurer@gmail.com). For questions regarding sponsorships, please contact HBA-NJ President Julia Lopez at [jalopez@reedsmith.com](mailto:jalopez@reedsmith.com) or (609) 524-2022.

**\*Underwriter Sponsorship Level available upon request. All scholarship funds will be awarded to students and/or will be contributed to scholarship endowment.**